TOWN OF ADDISON – CITIZEN'S ADVISORY COMMITTEE RECOMMENDATION RANKINGS (2)

	1 2	3	1 5	6	7 8	9	10 11	12	13 1/	15	16 17	18	10 1	20 2	22	23	24	25 2	26	Out	In	Key
Water use reduction – expand water conservation programs to decrease the Town's use																	2-7			Out		КСУ
Water use reduction - Consider permeable paving																						
3. Air pollution reduction – consider bio-diesel/alternative fuels for Town vehicles																						
4. Air pollution reduction – increase trails and encourage mass transit																						
5. Increase environmental information and communication																						
6. Provide a space for street artists with blue lights at summer series event																						
7. Place a movie theater/art theater at art or culinary district																						
8. Expand Water Tower Theater																						
9. Designate 1% of capital projects for the arts fund (encourage private participation via points system)																						
10. Include public art with Beltline redevelopment																						
11. Implement Addison lights																						
12. Provide artist exhibition space																						
13. Hire a "Brand Manager/PR Director" to work with other committees and proactively promote the Town and its brand.																						
14. Update the website more often.																						
15. Coordinate NTTA signage at our two exits with "Addison next 2 exists" for both North and South bound lanes.																						
16. Continue the co-op ads with restaurants but add a system to select the restaurants for featured story.																						
17. Formalize "Addison Way" culture																						
18. Define our message and brand identity - "what we want to be																						
19. Explore information technology available to "push" information																						
20. Explore a partnership with the Addison Business Association to help business encourage their employees to stay in Addison after they get off work																						
21. Create an information kiosk and visitor center																						
22. Improve existing publications to target audiences																						
23. Hire a Director of Business Development																						
24. Establish business/economic development program thru ABA with strong boundaries, expectations, and accountability																						
25. Proactively investigate and participate in options to expedite development of Cotton Belt																						
26. Implement a "12 at 12" luncheon/communications program with Mayor, City Manager, staff and business leaders																						